

# 2016 Sponsorship Packages

"Lamberson and Scioli's efforts have grown into what they now call the Buffalo Dreams Fantastic Film Festival, one of the most successful events of its kind on the international festival circuit..."

- Michael Calleri, Niagara Gazette



**BUFFALO DREAMS**  
**FANTASTIC FILM FESTIVAL**

Chris Scioli

716-771-2686 ♦ [buffalodreamsfilmfest@gmail.com](mailto:buffalodreamsfilmfest@gmail.com)

**Dear Sponsor:**

Please accept this letter and accompanying information as our request for your consideration of sponsorship of the 2016 Buffalo Dreams Fantastic Film Festival.

We are a ten-day festival that covers multiple genres. We truly pride ourselves on the fact that we endeavor to divide our programming equally between Local Productions, National and International Films. Buffalo Dreams Fantastic Film Festival is a very filmmaker-centric event. Over the last two years alone we've showcased over one hundred seventy-nine films and hosted more than fifty out of town filmmakers from as far away as Mexico, the United Kingdom and Australia.

Our goal is a simple one: to focus on the art of filmmaking in the purest sense by presenting the best independent genre films from around the world, and to shine a spotlight on local filmmakers, especially those new to the film festival experience. We are proud that our event continues to serve an important role in supporting and sharing in the current growth of film production in the region.

Buffalo enjoys a strong arts community, and Buffalo Dreams Fantastic Film Festival has been featured in The Buffalo News, Buffalo Rising, The Public and Artvoice. Additionally, Buffalo Dreams Fantastic Film Festival Co-Founder Gregory Lamberson was profiled in the April 2015 "Film in WNY" edition of Buffalo Spree Magazine.

We have included a sponsorship fact sheet for your review. If you are interested in becoming a sponsor for our 2016 Buffalo Dreams Fantastic Film Festival, please do not hesitate to contact us.

Thank you

**"If you live in or near Buffalo, NY, this is an event you don't want to miss!" - Dread Central**

December 29th, 2015

To whom it may concern:

The Buffalo Dreams Fantastic Film Festival has been a rapidly growing part of Western New York's film community for several years,

The annual celebration of film encourages film makers from around the globe to submit their work for competition and attendance from local and distant filmmakers is consistently impressive.

I am pleased to say that the Buffalo Niagara Film Office has seen an increase in local inquiries and actual film shoots directly attributable to this festival.

We look forward to seeing this established event continue their steady growth for years to come.

Kindest regards,



Tim Clark  
Film Commissioner

# SPONSORSHIP

We are a ten-day festival that covers multiple genres. We truly pride ourselves on the fact that we endeavor to divide our programming equally between Local Productions, National and International Films. Buffalo Dreams Fantastic Film Festival is a very filmmaker-centric event. Over the last two years alone we've showcased over one hundred seventy-nine films and hosted more than fifty out of town filmmakers from as far away as Mexico, the United Kingdom and Australia.

Our goal is a simple one: to focus on the art of filmmaking in the purest sense by presenting the best independent genre films from around the world, and to shine a spotlight on local filmmakers, especially those new to the film festival experience. We are proud that our event continues to serve an important role in supporting and sharing in the current growth of film production in the region.

Buffalo enjoys a strong arts community, and Buffalo Dreams Fantastic Film Festival has been featured in The Buffalo News, Buffalo Rising, The Public and Artvoice. Additionally, Buffalo Dreams Fantastic Film Festival Co-Founder Gregory Lamberson was profiled in the April 2015 "Film in WNY" edition of Buffalo Spree Magazine.

**"Of all the festivals I've attended as a filmmaker over the last sixteen years, Buffalo Dreams is by far one of my favorites." - Jon Keeyes, Filmmaker**

## OUR SOCIAL MEDIA

### FACEBOOK

We have more than 2.5K fans on our Facebook page. These fans engage with our content and news as well as our events through Facebook. Dedicated Facebook posts can be made for your company depending on your sponsorship level.

### TWITTER

We are active daily on twitter with over 12K followers. We have a high level of engagement with our followers. This online conversation has been a critical source of engagement, and dedicated tweets can be made for your company depending on your sponsorship level.

**"Buffalo Dreams has everything a filmmaker could want in a festival: a great venue, supportive audience, strong leadership, and the opportunity to meet filmmakers and learn from each other." - Alex Drummond, Writer/Director/Producer**

## OUR WEBSITE

Depending on the sponsorship level, your company will have brand mentions on the website, on blog posts, and our other media outreach

# SPONSORSHIP LEVELS

## TITLE SPONSOR \$6000

The official presenter of the festival  
(1 available)

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: Six Special Guest passes to the entire event. You will have access to meet and greet our audience, as well as other special guests and connect your products or services to them!
- Premium Placement Full Page Ad in Festival Program: Full page inside Front, inside back or outside back ad.
- Access to Green Room (Green Room is subject to Hotel availability)  
“Festival presented by” ad: displayed on theater screen loop between film blocks.
- Official Mention and Thanks by Festival Directors throughout festival and opening of award ceremony. Your company or organization will be mentioned in pre-screening thanks throughout the course of the event.
- Logo on Festival Tables
- “Festival presented by”: on step and repeat banner, t-shirts (prominently), poster, website, venue, Facebook, Twitter, program: Our official posters are blasted online and at the venue. Your logo can reach eyes as part of the design! Few elements of an event get as much press and social media coverage as the red carpet and step-and-repeat banner! Don't miss the opportunity to be part of the red carpet!
- Dedicated Stand: Your company or organization will have space for your own dedicated stand or banner to help spread your brand over the course of the event.

# SPONSORSHIP LEVELS

## ATLAS SPONSOR \$3000 Lead festival sponsor (3 available)

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: Four Special Guest passes to the entire event. You will have access to meet and greet our audience, as well as other special guests and connect your products or services to them!
- Logo in Festival Program: Your logo will be printed full color as a sponsor in our program booklet.
- Access to Green Room (Green Room is subject to Hotel availability)
- Logo on t-shirts: below Title sponsor.
- Logo displayed prominently: with other lead sponsors on theater screen loop between film blocks.
- Official Mention and Thanks by Festival Directors: Your company or organization will be mentioned in pre-screening thanks throughout the course of the event.
- Half-Page Ad in Festival Program: (premium placement not occupied by Title Sponsor)
- Logo on Tables
- Logo on Official Poster: Our official posters are blasted online and throughout businesses in San Diego County. Your logo can reach eyes as part of the design!
- Dedicated Stand: Your company or organization will have space for your own dedicated stand or banner to help spread your brand over the course of the event.
- Logo on Step and Repeat Red Carpet Festival Banner: Few elements of an event get as much press and social media coverage as the red carpet and step-and-repeat banner! Don't miss the opportunity to be part of the red carpet!

# SPONSORSHIP LEVELS

## PLATINUM SPONSOR \$1500

Lead festival sponsor  
(6 available)

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: Three Special Guest passes to the entire event. You will have access to meet and greet our audience, as well as other special guests and connect your products or services to them!
- Logo in Festival Program: Your logo will be printed full color as a sponsor in our program booklet.
- Official Mention and Thanks by Festival Director: Your company or organization will be mentioned in pre-screening thanks throughout the course of the event.
- Half-Page Ad in Festival Program
- Logo displayed on theater screen loop between film blocks below Atlas Sponsors.
- Logo on t-shirts below Atlas sponsors.

## GOLD SPONSOR \$500

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: Two Special Guest pass to the entire event. You will have access to meet and greet our audience, as well as other special guests and connect your products or services to them!
- Logo in Festival Program: Your logo will be printed full color as a sponsor in our program booklet.
- Quarter-Page Ad in Festival Program: Your company or organization will be mentioned in pre-screening thanks throughout the course of the event.

# SPONSORSHIP LEVELS

## SILVER SPONSOR \$250

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: One Special Guest passes to the entire event. You will have access to meet and greet our audience, as well as other special guests and connect your products or services to them!
- Logo in Festival Program: Your logo will be printed full color as a sponsor in our program booklet.

## BRONZE SPONSOR \$150

- Logo and links on the website and other Social Media: Your company logo, brief description, and link will be added to the Sponsors page on our official website, as well as on our social media outreach.
- Access to the event: Two day passes to the event.
- Logo in Festival Program: Your logo will be printed full color as a sponsor in our program booklet



**"Buffalo Dreams has become a staple in the Black Fawn festival selection. We have shown two films there in recent years and look forward to showing more movies in the Buffalo area for years to come." - Christopher Giroux, Black Fawn Films**